



Atlantic  
Health System  
Foundation for Morristown  
Medical Center

# 2023 Donor Impact Report

nearly \$26 million donated 



The following report outlines the impact of your generosity and highlights your philanthropy in action across the medical center.

**2023 IN REVIEW** 



## Last year, philanthropic giving to Morristown Medical Center totaled nearly \$26 million.

The sum of these contributions is astounding, and the difference you have made in the lives of our patients, their families and our team members will truly have a resounding effect on the medical center for years to come. The following report outlines the impact of your generosity and highlights your philanthropy in action.

Pictured left: Trish O’Keefe, PhD, RN, President, Morristown Medical Center and Chief Nurse Executive, Atlantic Health System, and Jennifer L. Smith, Chief Philanthropy Officer, Foundation for Morristown Medical Center

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“

Every decision to give, matters. Each act of philanthropy makes a difference. Everything you do for Morristown Medical Center builds our resources to excellence-in-care status and attracts physicians, nurses and team members with innovative skills, exceptional talent and highly advanced expertise.

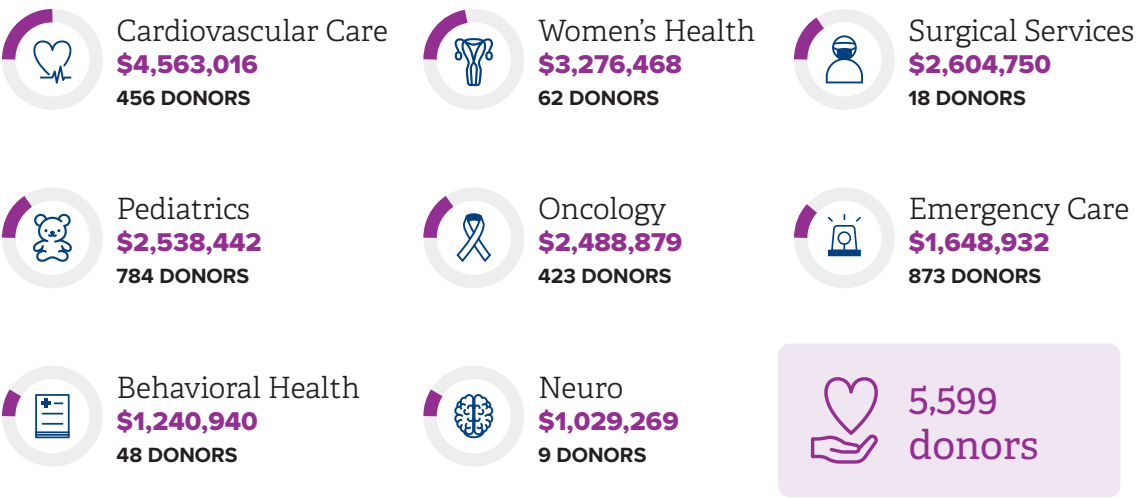
Your heartfelt support has made our community a family; extraordinary caring is evident in every patient encounter. Your dedication inspires hope, and your belief in our mission transforms lives.”



**Trish O’Keefe, PhD, RN**  
President, Morristown Medical Center  
Senior Vice President and Chief Nurse Executive  
Atlantic Health System

More than **\$25.8 million** in 2023 to advance innovative projects, positions and programs.

Here is how your philanthropy added up in some of our top clinical areas:



“

Working in tandem with the Foundation for Morristown Medical Center team and board of trustees is a true privilege that cannot be overstated. 2023 proved a successful year, not just in the dollars raised but in the synergy with which we were able to collaborate with Morristown Medical Center leadership to meet the needs of our ever-growing community. I am grateful for my involvement and am proud to offer my full support as a part of this vibrant donor community.”



**Robert B. Tafaro**  
Chair, Foundation for Morristown Medical Center Board of Trustees

“

The collective impact of philanthropy is felt across Morristown Medical Center each day, powering the latest programs, enabling the most advanced, state-of-the-art facility upgrades, supporting our team with ongoing clinical education and so much more. I thank you for your generosity and partnership and for having such a tremendous impact on the lives of those who turn to Morristown Medical Center for their care, making it such a special place for so many in our community.”




**Jennifer L. Smith**  
Chief Philanthropy Officer  
Foundation for Morristown Medical Center


# Morristown Medical Center




## Vital Stats




6,973 employees




2,050 physicians




735 licensed beds




38,926 admissions (excluding births)




3,203 pediatric admissions




5,347 births




11,744 inpatient surgeries



14,668 same-day surgeries



107,002 emergency visits



860,302 outpatient visits

### Awards and Accolades

Top 50

for Orthopedics, Obstetrics & Gynecology, Cardiology, Heart & Vascular Surgery, Pulmonology & Lung Surgery, Geriatrics and Ear, Nose and Throat

— U.S. News & World Report

1 of 100 Great Hospitals in America

— Becker's Healthcare

6th Consecutive Designation for Nursing Excellence

— Magnet Recognition Program®

1 of America's 50 Best Hospitals for 8 Consecutive Years

— Healthgrades

17th Consecutive "A" Hospital Safety Grade

(2015-2023 Spring and Fall Ratings)

— The Leapfrog Group

Top Teaching Hospital

— The Leapfrog Group

Best Hospital for Infection Prevention and 1 of the World's Best Smart Hospitals

— Newsweek


1 of the World's Best Hospitals

#46 in the United States and #1 in New Jersey

— Newsweek


## Donor Support for Areas of Greatest Need

While many donors have a specific area of affinity they choose to support, a large portion decide to leave their gift unrestricted so that the medical center can use the funds wherever an immediate need arises. Last year, **5,028 donors** contributed to advance an area of greatest need at Morristown Medical Center. As directed by the hospital, these gifts helped:




**Fund a research study**

to establish adequate vitamin D dosing for pediatric orthopedic patients




**Purchase a blanket warmer**

for post-operative patients recovering from high-acuity procedures




**Offer yoga and mindfulness training**

to Latinx youth in our community



**Equip our neurosurgery team**

with an advanced robotic visualization system for fluorescent imaging of tumors



Additionally, donations helped to establish a new board-designated endowment for Project Independence (a patient assistance grant program), advance the medical center's community benefit program and support dental care for at-risk children as well as economically disadvantaged and developmentally disabled populations.

Major gifts to the Areas of Greatest Need came from the late Allan W. and Barbara G. Staats, the Henry Williams Trust and the Women's Association for Morristown for Medical Center.

A special message for our donors

Scan the QR code to watch the video.



## Gagnon Institute of Bioskills Training and Innovation



Emphatic donor support totaling more than **\$3.17 million** over the past two years has helped facilitate expansion and modernization efforts at the Gagnon Institute of Bioskills Training and Innovation.

Philanthropy in 2023 comes from Gar-Wood N. Burwell, the Gagnon Family Foundation, Dick and Cathy Herbst and the Spohler Foundation.

## Legacy Giving

When donors include the Foundation for Morristown Medical Center in their estate plan, their generosity gives patients access to exceptional, coordinated care in a healing environment. In 2023, more than \$2.14 million was contributed to the medical center in realized legacy giving. This includes bequests from the estates of Mary T. and William T. Kelleher, Marilyn C. Shulman, Barbara and Allan Staats, Dawn E. Wolfenbarger and the Henry Williams Trust.

23 new members were welcomed into the Brookfield Legacy Society through their commitment to benefit the hospital in their estate plans. The Brookfield Legacy Society Advisory Council helps to enrich planned giving in support of Morristown Medical Center.




L to R: Terrence Curran, MD, Critical Care/Trauma Surgeon, Morristown Medical Center and Director of the Gagnon Institute of Bioskills Training and Innovation; Trish O’Keefe, PhD, RN, President, Morristown Medical Center and Senior Vice President and Chief Nurse Executive, Atlantic Health System; Barbara Ruane, Co-chair, Mansion in May 2023; Mary Courtemanche, Co-chair, Mansion in May 2023; Jennifer Smith, Chief Philanthropy Officer, Foundation for Morristown Medical Center; Kathy Christie, Past President, Women’s Association for Morristown Medical Center

The Gagnon Institute of Bioskills Training and Innovation was also the beneficiary of the **Women’s Association for Morristown Medical Center’s** 20th Mansion in May at Three Fields in the Borough of Mendham. The month-long fundraising event raised more than **\$1.65 million** – exceeding the 130-year-old volunteer organization’s \$1.5 million pledge. Construction on the newly modernized space is estimated to be complete by late 2024.

## Medical Intensive Care Unit (ICU)

A Healing Hands donation from the Jayne Family Foundation recognizing the incredible care provided by the ICU team facilitated the attendance of ICU nurses at numerous national conferences, including the Society of Critical Care Nursing and the American Association of Critical-care Nurses National Teaching Institute. Such emphasis on continuing education allows ICU nurses to bring back the latest industry best practices and learnings to continue advancing care for patients at Morristown Medical Center. Donor funding also helped the unit to purchase recliners for patients to aid in the recovery process.



Continuing education in 2023 made possible through a Healing Hands gift recognizing the incredible care provided by the ICU team from the Jayne Family Foundation.



## Osteopathic Neuromusculoskeletal Medicine-3 Fellowship (ONMM-3) Program

ONMM-3 fellows work alongside family medicine residents and provide comprehensive whole-person care. Support from The MCJ Amelior Foundation enabled Morristown Medical Center to add a second fellow position and facilitate the recruitment of one fellow per year for the next three years.

## Gastroenterology (GI) Fellowship Program

This new, donor-funded clinical fellowship reflects Morristown Medical Center’s commitment to providing the highest level of medical expertise and is essential to developing the top interventional GI program in the state.

The GI Fellowship will train future generations of physicians in advanced endoscopy, inflammatory bowel disease, hepatology, motility and general GI for emergency as well as inpatient and outpatient care.

In 2023, a generous contribution from Marsha and Jerrold Grossman helped set the stage for the program, and the Foundation for Morristown Medical Center continues to solicit funding for the salaries of six fellows.



# Gagnon Cardiovascular Institute

**Gagnon Cardiovascular Institute is home to world-renowned experts and numerous life-saving treatments.**

Donor contributions play an essential role in expanding research, improving programs and broadening the variety of educational offerings that further strengthen the already high-quality care given to a growing number of patients needing cardiovascular care in our communities. Donors such as the Irene Family helped to fund our Cardiovascular Center of Excellence last year.

“ Purposeful giving to cardiovascular programs at Gagnon Cardiovascular Institute has built our reputation for world-class care from the ground up; we are second to none, thanks to your dynamic partnership with us. Gagnon Cardiovascular Institute’s resources – our state-of-the-art hospital, equipment and, most importantly, our team – continue to set the highest standard for cardiovascular care in the region.”



**Linda D. Gillam, MD, MPH, MACC**  
Dorothy and Lloyd Huck Chair, Department of Cardiovascular Medicine, Morristown Medical Center  
Medical Director, Cardiovascular Service Line, Morristown Medical Center/Atlantic Health System

Awards and Accolades

## Ranked 1 of the 50 Best Hospitals in the U.S.

for Cardiology, Heart and Vascular Surgery

— Healthgrades

## Five-Star Recipient for Treatment of Heart Failure

for 12 Consecutive Years (2012-2023)

— Healthgrades

## Transcatheter Valve Certification

— American College of Cardiology

## 3-Star Rating (Highest Possible) for CABG and Mitral Valve Replacement and Repair

— Society of Thoracic Surgeons

Donor-funded  
Equipment Highlights



### Echocardiogram Machine

This essential diagnostic equipment helps identify a variety of cardiovascular conditions — from chest pain, dizziness and palpitations to tumors, heart valve leakage and heart anomalies.

## Cardiovascular Rescue and Recovery Program



### Dimitrios Karpaliotis, MD

Medical Director, Cardiovascular Rescue and Recovery Program and Advanced Coronary Therapeutics and Chronic Total Occlusions Program, Morristown Medical Center



### Amirali Masoumi, MD

Medical Director, Cardiac Critical Care and Medical Interventional Director, Cardiogenic Shock and Mechanical Circulatory Support Program, Morristown Medical Center

Atlantic Health System’s Cardiovascular Rescue and Recovery Program at Morristown Medical Center expands the medical center’s ability to provide 24/7/365 multidisciplinary care to our most critically ill heart patients with access to world-renowned specialists and life-saving treatments through Gagnon Cardiovascular Institute. Established in September 2021 with help from the Foundation’s community of donors, it is the first-and-only program of its kind in the state.

In 2023, philanthropy from James and Grace Woo facilitated the addition of a research coordinator to further aid the program’s mission.

\$3,911,645

contributed toward \$6 million goal as of December 31, 2023.



Thank you to our donors, including:

- Davino Family Foundation
- Barbara and Bob Luciano
- James and Grace Woo
- Gagnon Family Foundation
- Mark and Sharon Newman
- Glenn and Marcie Yarnis

And many other generous donors



## Cardiology Fellowship Program



**Lillian Aldaia, MD**  
Director, Cardiology Fellowship Program  
at Gagnon Cardiovascular Institute

Led by Lillian Aldaia, MD, the Cardiology Fellowship Program at Gagnon Cardiovascular Institute provides intensive training in the full scope of cardiovascular medicine and spans a range of inherited and acquired cardiovascular diseases. Fellows are trained over three years in advanced imaging, electrophysiology, heart failure treatment and interventional cardiology. The Pester Family Fellow Endowment Fund helps to ensure the continued success of the program, and a generous gift in 2023 from The Sodhani Foundation will fully fund an additional fellow position.

## Hypertrophic Cardiomyopathy (HCM)



**Matthew Martinez, MD, FACC**  
Director, Atlantic Health System Sports Cardiology  
and Director, Chanin T. Mast Center for Hypertrophic  
Cardiomyopathy, Morristown Medical Center

With donor contributions, including significant gifts from Gar-Wood Burwell and Jonathan Dietz, advanced diagnostic care and treatment are available at the Chanin T. Mast Center for Hypertrophic Cardiomyopathy at Gagnon Cardiovascular Institute – the only dedicated HCM program in the state and one of only two on the East Coast. Philanthropy has been crucial to the program’s overall success and has enhanced patient care, enabled research studies, facilitated community outreach and funded educational events. Matthew Martinez, MD, continues to represent the program on a national stage through his expertise and treatment of conditions of several high-profile athletes.

## Heart Success Program



The Heart Success Program is a comprehensive inpatient and outpatient program designed to provide specialized care in the management of patients with heart failure. With the support of benefactors such as the Estate of Dawn E. Wolfenbarger, heart patients receive intensive education focusing on techniques for self-care management and access to tele-management, cutting-edge research and state-of-the-art diagnostic testing.

Learn more about donor  
impact on Cardiovascular  
Care at Morristown  
Medical Center.

Scan for more information.



# Carol G. Simon Cancer Center

Carol G. Simon Cancer Center’s experienced medical team provides care with dedication and compassion, using the latest technology and treatments. Foundation benefactors, alongside support from the Carol G. Simon Cancer Center Philanthropy Council, enable Carol G. Simon Cancer Center to expand research, add new programs, improve existing programs and broaden educational offerings.

**2023 marked the 25th anniversary  
of the leading cancer center.**



We recognize philanthropy as one of our greatest assets. Your dedication to Carol G. Simon Cancer Center has made the impossible possible with world-class cancer care available to our communities. Your partnership with our physicians, nurses and team members results in the rigorous expansion of programs, cutting-edge research opportunities, the acquisition of prominent clinical trials and a passionate commitment to extraordinary patient-centric care.”



**Eric D. Whitman, MD, FACS**  
Medical Director, Atlantic Health System Cancer Care  
Principal Investigator, Atlantic Health Cancer Consortium Community Oncology Research Program  
Director, Atlantic Melanoma Center



Awards and Accolades

Accredited for Providing High-quality Care to Patients with Diseases of the Breast

— National Accreditation Program for Breast Centers

Ranked 1 of the 50 Best Hospitals in the U.S. for Ear, Nose and Throat

— U.S. News & World Report

Center of Excellence for the Treatment of Pancreatic Cancer

— National Pancreas Foundation

Lead Affiliate of the Only New Jersey-based National Community Oncology Research Program

— National Cancer Institute

Outstanding Achievement Award

— American College of Surgeons' Commission on Cancer

Donor-funded Equipment Highlights

Atlantic Precision Oncology Software

Atlantic Precision Oncology investigates genetic sequencing to improve cancer care. Philanthropy has helped to facilitate the purchase of specialized software that interfaces with electronic medical records and integrates genetic testing results into the clinical decision-making pathway, supplying evidence-based recommendations for treatment.

Breast Ultrasound

The Carol W. and Julius A. Rippel Breast Center was the first in the state to offer all-digital imaging and full tomosynthesis. Unprecedented growth, including 50,649 screenings in 2022, has created the need for additional imaging resources. Philanthropy from Lori and John Westerhold in 2023 will facilitate the purchase of an additional ultrasound machine to accommodate patient needs.

Donor Spotlight: Arnold and Mabel Beckman Foundation



The late Mabel and Arnold Beckman

To honor the service of J. Peter Simon as a trustee of the Arnold and Mabel Beckman Foundation, the California-based foundation gave a generous **\$1 million grant** to launch the Beckman Advanced Cellular Therapy Unit at Morristown Medical Center.

Supporting leading-edge research embodies the mission of the Arnold and Mabel Beckman Foundation. Its investment in state-of-the-art treatments is a fitting tribute to Peter, who, as an Arnold and Mabel Beckman Foundation board member, collaborated on novel ways to give back to the scientific community that echoed the philosophy and lifelong calling of the late Arnold Beckman.

Beckman Advanced Cellular Therapy Unit

Completed in October 2023, the Beckman Advanced Cellular Therapy Unit at Morristown Medical Center provides highly specialized care for patients undergoing intensive chemotherapy or immunotherapy for the treatment of blood cancers. This patient population is particularly vulnerable to treatment-related side effects and requires heightened monitoring and management.

Garnering national attention, the new Beckman Advanced Cellular Therapy Unit came to fruition through generous contributions from the Arnold and Mabel Beckman Foundation in honor of J. Peter Simon, the Healey Family Foundation, Foundation for Morristown Medical Center Trustee Juliet Patsalos-Fox and Michael Patsalos-Fox, Foundation for Morristown Medical Center Trustee Kathleen Ross and Amory Ross, Robert C. and Natalie Rooke and an outpouring of donations in memory of Carol G. Simon Cancer Center team member Kristen Lynn Daley.



Made possible in part through an outpouring of donations in memory of Carol G. Simon Cancer Center team member Kristen Lynn Daley.

Cancer Center for Research Fund

With funding from donors such as the Estate of Marilyn C. Shulman, Morristown Medical Center's Oncology Research Department is advancing several physician-initiated trials, supporting an Ovarian Screening Trial with MD Anderson Cancer Center and working to meet the growing need for expanded access and compassion use products in cancer care.

Spotlight On: 25 Years of Donor Support for Carol G. Simon Cancer Center



Members of the Simon family and Carol G. Simon Cancer Center leadership gather to celebrate the center's 25th anniversary.

The family of the late Carol G. Simon knew the significance of building a program where multidisciplinary cancer care was available to the community in one location. Carol was a cancer patient and had to travel to multiple locations, including New York City, for her ongoing medical treatments, which exhausted her. A few years after her passing, Carol's husband, the late William E. Simon, made a lead gift to seed a comprehensive cancer care program at Morristown Medical Center, and the community did not hesitate to embrace the vision.



Scan the QR code to read more.



## Pancreatic Cancer Quality of Care Pilot

Made possible in part through a Healing Hands gift from Stephen and Kathy Harris in honor of Angela Alistar, MD, and their beloved son Kenneth, the Pancreatic Cancer Quality of Care Pilot Program infuses integrative medicine practices and assistance into pancreatic cancer patients' care plans while undergoing treatment at Carol G. Simon Cancer Center.

The donor-funded program, which includes acupuncture and other alternative treatments, is offered under the leadership of Dr. Alistar, medical director of gastrointestinal medical oncology for Morristown Medical Center and medical director of the Phase 1 Breakthrough Treatment Center for Atlantic Health System Cancer Care.



Made possible in part through a Healing Hands gift from Stephen and Kathy Harris in honor of Angela Alistar, MD, and their beloved son Kenneth.



## Breast Cancer Social Worker

The Breast Cancer Social Worker – a position made possible by a generous donation from Carol G. Simon Cancer Center Philanthropy Council member Gita Rothschild-Berry – provides psychosocial support to patients and families with breast cancer diagnoses.

They assess patient and family needs, develop a comprehensive care plan, connect patients and families to individual and group psychoeducational support programs and provide short-term counseling and referrals to community resources. This team member also collaborates with other departments on breast cancer awareness and education.

Learn more about donor impact on Cancer Care at Morristown Medical Center.

Scan for more information.



# Goryeb Children's Hospital



Support from the Goryeb Philanthropy Council and our community of donors helps

**to advance educational needs and enhance programs at this specialized children's hospital.**

“

Each child is a precious treasure; their health and well-being are valuable beyond measure. Your generosity enables safe, high-quality medical expertise so that we can show up in a way that every parent would want us to, instinctively knowing the right course of action when critical decisions are on the line. Our commitment to providing exceptional care empowers families at their most vulnerable moments.”



**Beth C. Natt, MD, MPH, MBA**

Chair, Pediatrics, Goryeb Children's Hospital  
Medical Director, Pediatric Service Line, Atlantic Health System



Vital Stats



Hersh Fetal Diagnostic and Treatment Center (HFDTC)

The new Hersh Fetal Diagnostic and Treatment Center at Morristown Medical Center will provide a comprehensive program for pregnant women whose babies have congenital anomalies or other fetal complications. The HFDTC will offer coordinated access to multidisciplinary care by clinical experts whose sole focus is to keep both mother and baby healthy before, during and after birth. The new patient-centered facility at 55 Madison Avenue will centralize patient care services, expand diagnostic capabilities and create a welcoming and comforting patient care environment.

Philanthropy from donors such as the Gagnon Family Foundation, the Arthur M. Goldberg and Veronica Goldberg Foundation and the Dorothy B. Hersh Foundation is helping to move this vital initiative forward.

Donor Spotlight: The Dorothy B. Hersh Foundation



A **\$2.5 million grant** from the Dorothy B. Hersh Foundation, naming the Hersh Fetal Diagnostic and Treatment Center at Morristown Medical Center, will enable the hospital to elevate its state-of-the-art treatments in maternal-fetal medicine exponentially over the next decade. The late Dorothy B. Hersh never married or had children of her own but was always interested in helping the underserved, those with disabilities and special needs youth in her community.

In her will, Dorothy made provisions that a foundation be established to provide a milk fund for orphans in Elizabeth, New Jersey, near where she spent most of her life. Upon her passing in 1979, the Dorothy B. Hersh Foundation was founded. As there were no longer orphanages or milk funds in New Jersey, the newly formed Foundation shifted its focus to children with special needs and those who are financially vulnerable.

Child Life Program

With charitable giving from donors in 2023, the Child Life Program at Goryeb Children's Hospital will be expanded to meet increasing patient volumes.

Certified Child Life specialists help young patients and their families cope with the stress and fear of acute and chronic illness, injury, trauma, disability, loss and bereavement.

Donor funding will add three positions to the Child Life team, including two certified Child Life specialists, a Child Life assistant and increased hours for the program's music therapist.

In 2023, the Juniors Fore Goryeb committee donated proceeds raised from their sixth annual golf outing to benefit Goryeb Children's Hospital's Pediatric Music Therapy Program. Although the event couldn't go on as planned due to smoke from the Canadian wildfires, these unstoppable teens still raised **\$30,000!**



Calling All Kids



Calling All Kids pumpkin patch event in Mickey's Garden.

Philanthropy has played a significant role in the incredible growth and popularity of the Calling All Kids Storytime Network at Goryeb Children's Hospital – the premier healing service of the Women's Association for Morristown Medical Center. By enabling new content and programs and helping pediatric patients find laughter and distraction with each other through creating television shows and other mixed media arts projects, children needing services at Goryeb Children's Hospital can find a way back to being kids again.

Sports Medicine Fellowship Program

Through the Somers Family Philanthropy, the Sports Medicine Fellowship Program expanded, providing a fourth fellowship position. The five-year program trains pediatricians and residents focusing on primary care physician education related to the proper diagnosis and treatment of youths with sports-related injuries in the Morristown community.



## Pediatric Hematology-Oncology



**Christopher J. Lawlor, MD**  
Medical Director, Pediatric Hematology and  
Oncology for the Valerie Fund Children’s  
Center at Goryeb Children’s Hospital

### The Valerie Fund Children’s Center

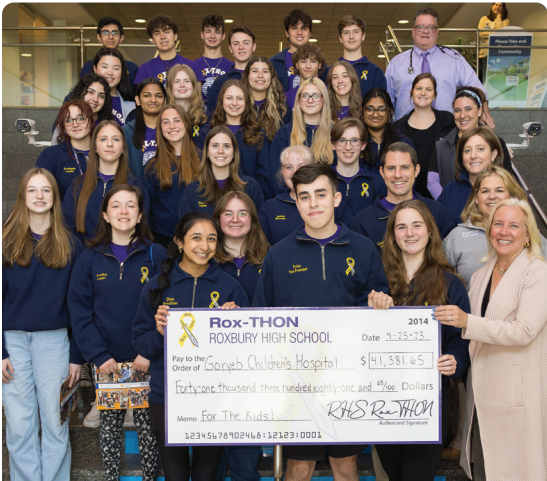
Established in 1999, the Valerie Fund Children’s Center at Goryeb Children’s Hospital provides personalized, comprehensive medical care to children and adolescents with cancer and blood disorders. With continued support from the nonprofit Valerie Fund, 2023 saw advances in the Child Life Program, integrative medicine, social work, mental health counseling and dietary assistance to help patients and families remain strong and resilient throughout their journey.

### Fighting Children’s Cancer Foundation Fund

The Fighting Children’s Cancer Foundation supports families of patients at the Valerie Fund Children’s Center by helping with the costs of transportation, mortgages, rent, utilities and related essential home expenses during the child’s cancer treatment. The foundation also assists during the holidays so families can enjoy this special time despite the challenges of pediatric cancer and its treatment.

## Neonatal-Perinatal Medicine Fellowship Program

Seeded by more than **\$2.24 million** in donor contributions, the Neonatal-Perinatal Medicine Fellowship Program at Morristown Medical Center trains the next generation of pediatric sub-specialists to care for our youngest and most vulnerable patients. This rigorous fellowship program includes three fellow positions – one for each training year. Over three years, fellows gain expertise and skills in clinical care, medical education and research. The first endowed Larry Skolnick NICU Fellow, Josephine Miller, MD, began her term in July 2023.



Last year, the Valerie Fund Children’s Center was the beneficiary of Roxbury High School’s annual Rox-THON, which raised more than **\$41,000** to support patients at the center.

Learn more about donor impact on Pediatrics at Morristown Medical Center.

Scan for more information.



# Sameth Emergency Department

“

Every hour of every day, unforeseen circumstances dictate the critical need for life-saving intervention. Lives hang in the balance. Seconds matter, and the quick response of high-acuity urgent care is paramount. Thanks in part to your remarkable support, our world-class emergency care team serves as a beacon of hope, ready to accommodate stressful life-and-death situations with the confidence and trust our patients have come to rely on.”



**Dan Weiner, MD**  
Chair, Department of Emergency Medicine  
Sameth Emergency Department, Morristown Medical Center

### Awards and Accolades

#### Gold Standard

— Level 1 Geriatric Emergency  
Department Accreditation

#### Level I Regional Trauma Center

— American College of Surgeons

#### Level II Trauma Center

— State of New Jersey



## Celebrating More than \$13 Million Donated to the Campaign for Building Excellence in Emergency Care

The Sameth Emergency Department at Morristown Medical Center, a designated Level I Regional Trauma Center, provides urgent, life-saving care, as well as state-of-the-art evaluation, diagnosis and treatment for the most critical patient cases. Thanks to the generosity of our community, more than \$13 million has been donated to expand and modernize the Sameth Emergency Department at Morristown Medical Center and Gagnon Children’s Emergency Department at Goryeb Children’s Hospital.

Phased construction efforts are in progress across the Sameth Emergency Department, with completion projected for the end of 2024.



Resounding donor support helped exceed the campaign’s \$12.5 million goal in two years.

Scan the QR code to view the **campaign honor roll**.



Thank you to our lead donors, including:






- |                                       |                                  |                                 |
|---------------------------------------|----------------------------------|---------------------------------|
| Mr. and Mrs. Guy Apicella             | The Healthcare Foundation of NJ  | New York Jets Foundation        |
| Louise T. Barbieri, MD                |                                  | Priti and Chirag Patel          |
| Noreen and William Beaman             | Michele and David Hedley         | Richard and Poppy Segal         |
| Boye Foundation                       | Ann K. Kirby Foundation          | Spohler Foundation              |
| The D’Aloia Family Foundation         | The F. M. Kirby Foundation, Inc. | Mr. and Mrs. Allan W. Staats    |
| Margaret A. Darrin Charitable Trust   | Donald and Frances MacMaster     | Paul and Kelly Sturman          |
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| The Head Family Charitable Foundation | The MCJ Amelior Foundation       | And many other generous donors  |
|                                       | MetLife Foundation               |                                 |



**William Marino**  
Chair, Campaign for Building Excellence in Emergency Care

Special thanks to Bill Marino, chair of the Campaign for Building Excellence in Emergency Care, for his extraordinary leadership throughout this vital project.

### Donor contributions:

-  Relocated the Gagnon Children’s Emergency Department to an expanded space within Goryeb Children’s Hospital. The new area features separate walk-in and ambulance entrances for pediatric patients.
-  Supported the modernization of Morristown Medical Center’s trauma elevators and helped to add two more cars to expedite rooftop helicopter arrivals.
-  Are helping to expand the Adult Behavioral Health Unit, providing a healing environment with natural light, soothing colors and enhanced patient comforts.
-  Will increase the number of treatment rooms/bays to 120.
-  Are equipping the department with the latest, best-in-class technology, including an advanced CT scanner to abbreviate imaging times.

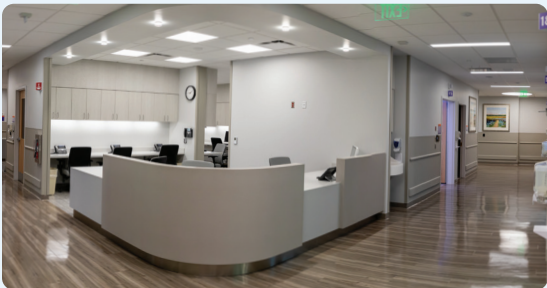


### More than \$441,000 was raised during the Third Annual Foundation for Morristown Medical Center Golf Classic on October 30, 2023, at Baltusrol Golf Club in Springfield, NJ.

Nearly 140 golfers participated in the annual event featuring a special guest appearance by New York Jets legend Tony Richardson. Proceeds from the outing benefited the Campaign for Building Excellence in Emergency Care to expand and modernize the Sameth Emergency Department.

The Foundation for Morristown Medical Center Golf Classic was sponsored in part by the New York Jets Foundation, Atlantic Health System, Paula and Bill Marino, Mid-Atlantic Surgical Associates, Open Road Auto Group and Zotec Partners. The campaign’s chair, Bill Marino, also served as member sponsor for the outing for the third year. We thank all our sponsors, players and donors for their generosity.

### In December 2023, Morristown Medical Center opened the new Gagnon Children’s Emergency Department at Goryeb Children’s Hospital, marking a significant milestone in the overarching project construction.



Learn more about donor impact on Emergency Care at Morristown Medical Center.

Scan for more information.





# Orthopedics

## James C. Wittig, MD

Chair, Department of Orthopedics,  
Morristown Medical Center  
Medical Director, Orthopedic Oncology,  
Atlantic Health System



### Awards and Accolades

#### Ranked 1 of the 50 Best Hospitals in the U.S. for Orthopedics

— U.S. News & World Report

#### 1 of 50 Hospitals and Health Systems with Great Orthopedic Programs

— Becker's Hospital Review

#### 5-star Rating in Total Knee Replacement, Recipient of the 2023 Joint Replacement Excellence Award™, Outpatient Joint Replacement Excellence Award and Among the Top 10% in the Nation for Joint Replacement

— Healthgrades

### Donor-funded Equipment Highlight

#### Low-dose Imaging System for Orthopedic Oncology

A generous grant from the Douglas M. Noble Family Foundation will purchase a low-dose imaging system that allows patients to undergo diagnostic imaging in less than 20 seconds, while remaining standing. This innovative technology will provide highly detailed images of the spine, hips and legs and deliver two to three times less radiation than a computed X-ray and 20 times less than a standard CT. Reducing radiation exposure is critical, especially for children with orthopedic cancer or spinal deformities like scoliosis who receive numerous X-rays to monitor disease progression.

The addition of this leading-edge technology will make Goryeb Children's Hospital and Morristown Medical Center **one of few locations in the Tri-state area** to make this low-dose imaging system available to patients.

Generous contributions from donors such as the Michael J. Kosloski Foundation support and advance orthopedic and orthopedic oncology initiatives at Morristown Medical Center. This includes helping to facilitate guest lecturers for the department, sponsoring publication submissions and supporting medical health and coaching for residents.

## Christie Family Orthopedic Residency Program



Formally established in 2023 through a transformational donation from Kathy Christie, the first class of Christie Family Orthopedic Residents began their tenure in April of last year and are progressing through post-graduate year one. A comprehensive teaching schedule was instituted, with weekly didactic learning and conferences and visiting professor rotations. The first, Thomas Graham, MD, a world-renowned orthopedic hand surgeon, spent two days teaching the residents one-on-one. The second class of Christie Family Orthopedic Residents will start in July 2024.

Learn more about donor  
impact on Orthopedics at  
Morristown Medical Center.

Scan for more information.





# Behavioral Health



**Elana Monchar, MD**  
Chair, Department of Psychiatry,  
Morristown Medical Center

## Center of Excellence

The generosity of the Foundation for Morristown Medical Center donor community helps to fuel advancements in caring for patients across the behavioral health spectrum through the Psychiatric and Behavioral Health Center of Excellence.

## Behavioral Health Assessment Center

Philanthropy from donors including Crum & Forster, the Gagnon Family Foundation, Jennifer and Alan Fournier, O'Toole Scrivo, LLC, Katie Simon and Brace Krag, Foundation trustee Glenn Yarnis and Marcie Yarnis and many others facilitated the creation of the Behavioral Health Assessment Center at Morristown Medical Center.

The center cares for children, adolescents and adults who need short-term outpatient psychiatric treatment but do not require the services of an emergency department.



## True North Veteran's Support Fund

Atlantic Health System's True North initiative provides mental health outreach services for at-risk veterans living in northern New Jersey.

Established in 2017 and made possible by support from donors such as the Nicholas J. and Anna K. Bouras Foundation, this unique care program combines behavioral health interventions and other therapies to assess, treat and support the psychosocial needs of veterans living in our communities.



# Geriatrics

**Keerti Sharma, MD**

Chief, Geriatrics and Program Director,  
Geriatrics Fellowship Program,  
Morristown Medical Center



Awards and Accolades

## Ranked 1 of the 50 Best Hospitals in the U.S. for Geriatrics

— U.S. News & World Report

## “Exemplar” Status

— Nurses Improving Care for Healthsystem Elders (NICHE)

## Geriatric Medicine Center of Excellence Fund

With philanthropic support, the Geriatrics Center of Excellence, Morristown Medical Center has been designated a NICHE (Nurses Improving Care for Healthsystem Elders) hospital with “Exemplar” status and ranked by U.S. News & World Report as a top hospital nationwide for geriatrics. The medical center has dramatically increased geriatric medicine offerings and provides exceptional care for older adults in our community. Ongoing donor funding will be used to make strategic investments in continued education, training and new programs.

## Geriatrics Fellowship Program

The donor-funded Geriatrics Fellowship Program at Morristown Medical Center is a comprehensive one-year program for physicians trained in internal or family medicine to gain expertise in assessing, treating and managing geriatric patients in all clinical settings — including office-based care, skilled nursing and long-term care facilities.

The program graduates one to two fellows each year. Since the program’s formation in 2016, Atlantic Health System and Atlantic Medical Group have retained five of eight program graduates. The Geriatrics Fellowship Program also has the highest retention rate of graduates within the last five years of all Atlantic Health System’s Accreditation Council for Graduate Medical Education (ACGME) accredited training programs, and 100 percent of graduates have passed their geriatrics board exam to achieve board certification.



**100%**  
of graduates have achieved  
board certification.

## Center for Caregiver Training and Education

In 2023, the Louise Washington Trust funded a licensed clinical social worker to provide essential psychosocial support to older patients and their caregivers at the Center for Caregiver Training and Education, a part of the David and Joan Powell Center for Healthy Aging.



## Bruen Family Endowment for Geriatrics

The Bruen Family Endowment for Geriatrics received a generous gift in 2023 from the Henry & Pauline Becker Charitable Foundation in memory of the late William Bruen Sr., a longtime benefactor and friend of Morristown Medical Center. The endowment’s annual distribution will help ensure continued excellence in geriatrics at the Geriatric Assessment Center at Morristown Medical Center under the leadership and vision of Keerti Sharma, MD.



# Neurology and Neurosurgery



**Yaron Moshel, MD**

Chair, Department, Neurosurgery, Morristown Medical Center and Medical Director, Neurosurgery, Atlantic Health System

# Nursing

Supported by the generosity of our donor community and fueled by a sixth Magnet® designation, Morristown Medical Center's elite nurses embody clinical excellence. Through contributions to the Nursing Center of Excellence fund, philanthropy helps the medical center's nursing team continue to develop

**a cutting-edge department focused on creating a nursing workforce of the future.**



## Center of Excellence

A bequest from the Estate of Mary T. and William T. Kelleher and a significant gift from the Tina and Richard V. Carolan Foundation helped further neurological care at Morristown Medical Center in 2023.

## Darren Siker Adult Epilepsy Program Fund



The late Darren Siker

According to the Centers for Disease Control and Prevention, around 3.4 million people in the United States have epilepsy, making it one of the most common neurological diseases today. Morristown Medical Center's multidisciplinary team, comprised of highly specialized neurologists, neurosurgeons, nurses, technologists and more, provides advanced care for patients with a seizure disorder. Established in 2023 with a generous donation from Trish O'Keefe, PhD, RN, in honor of her late husband, the Darren Siker Adult Epilepsy Program Fund will help drive crucial program growth, enabling the medical center to continue to provide the highest level of care possible for this important patient population.

“

Morristown Medical Center nurses are a profound source of hope and healing for our patients. We care for patients and their families during life's most critical moments, and thanks to you, we can provide the highest form of clinical nursing excellence in one of the nation's top-tier destinations for medical expertise. Because of your support, we have achieved a remarkable sixth Magnet® designation that few attain, making us one of the nation's best hospitals committed to advancing innovation while providing exceptional patient care.”



**Brandee Fetherman, MSN, RN, CENP, CCRN**

Chief Nursing Officer, Morristown Medical Center



Awards and Accolades

6th Consecutive  
Designation for  
Nursing Excellence

— Magnet Recognition Program®

3rd Best Hospital to  
Work for Nurses in  
2022-2023

— NurseJournal.org

Dexter D. Earle Critical Care  
Advanced Practice Nurse  
(APN) Fellowship Fund

Made possible by a generous donation from the Earle family in memory of former Foundation and Atlantic Health System Board Chairman Dexter Earle, the Dexter D. Earle Critical Care APN Fellowship Fund was established in 2021 to support the ongoing pursuit of patient-centered, quality care at Morristown Medical Center.



8 APN Fellows

graduated to date

Dick, Jackie and Kim Deskovick Joint Faculty  
Nurse Educator Program



L to R: Adriana Shubeck, MSN, RN-BC, CPHON, Amanda Tedeschi, MSN, RNC-MNN, and John Napolitano, MSN, RN, CPEN

Created in 2023 with philanthropy from the Deskovick family, the program has hired four nurses with advanced degrees, each with respective clinical expertise in pediatrics, the pediatric emergency department, mother-baby and labor and delivery. This new team is working to create an immersive education model for student nurses during their clinical rotations and identify students interested in working at the hospital after graduation. At the same time, they help seasoned Morristown Medical Center nurses further develop their practice skills and, through this mentorship and collaboration, help to boost a sense of personal accomplishment while mitigating stress and emotional burnout.

Advanced Practice Nurse  
(APN) Fellowship

In addition, Morristown Medical Center also offers a comprehensive training program for Advanced Practice Practitioners (APPS) to learn and earn certification to perform bedside ultrasound for patient diagnosis and treatment.

Made possible by the generosity of the medical center’s donor community, these APN fellows will obtain certification in Point of Care Ultrasound (POCUS) and participate in a two-day hands-on course in March of 2024 to obtain competency in this skill. Past and current APN fellows will join to learn best practices when using ultrasound in the critical care setting.

A three-day APN Bootcamp will provide the APN fellows with the most up-to-date evidence-based guidelines needed to optimally care for the hospitalized patient. Content experts from across the organization will present various topics to the APNs. In addition, high-fidelity simulation will be used to practice and enhance decision-making skills in acute patient care situations.



APN fellows will obtain certification in Point of Care Ultrasound (POCUS).



L to R: Members of WAMMC’s executive board: Carol Critchley, Vice President: Governance and Structure, Dale Scolnick, President, Cathy O’Neal, Assistant Treasurer and Kathy King, Secretary

Women’s Association for Morristown Medical  
Center (WAMMC) Scholarship Endowment

WAMMC’s Scholarship Program, which dates back to 1957, supports the staff at Morristown Medical Center by granting scholarships to hospital nurses and team members pursuing careers in the health care field. WAMMC Scholarship recipients are chosen based on applicants demonstrating extraordinary care and service to patients, their peers, colleagues and the community.

In 2023, WAMMC’s Scholarship Awards Committee granted **\$50,000** in scholarships to 25 team members working toward a bachelor’s, master’s or doctorate degree.

This includes \$4,000 raised by WAMMC’s Chatham and Cromwell Olive Twigs, which enabled the organization to provide two additional scholarships last year.



# Women's Health

## Carlos W. Benito, MD

Chair, Department of Obstetrics and Gynecology, Morristown Medical Center



### Awards and Accolades

## High Performing in Maternity Care

— U.S. News & World Report

## Best Hospitals for Obstetrics & Gynecology

— U.S. News & World Report

## Blue Distinction Center+ for Maternity Care

— Blue Cross Blue Shield of New Jersey's Blue Distinction® Specialty Care Program



## Women's Health Fund

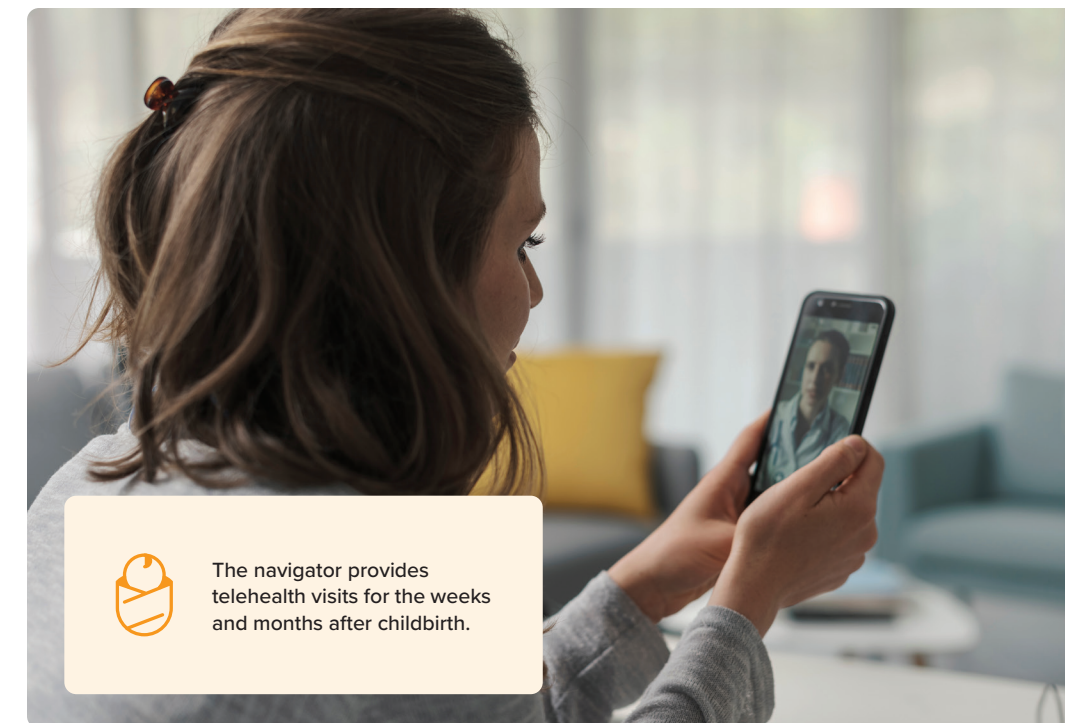
Women's Health initiatives at Morristown Medical Center are made possible through the support of Sharon and Peter Cocozello, Carol Earle, Mary Ellen and Gates Hawn, Kathy and Matt Sheeleigh, Janet and Peter Simon, Katie Simon and Brace Krag, Eileen and Scott Lowry, Marcie and Glenn Yarnis, members of the Women's Health Philanthropy Council and many others.

## Fourth Stage of Pregnancy Program

Philanthropy remains essential in reducing health disparities.

Last year, donors such as the F. M. Kirby Foundation, Inc., Barbara and Bob Luciano and Kathy and Matt Sheeleigh supported a nurse navigator focused on the underserved maternity demographic within our communities. The navigator provides telehealth visits for the weeks and months after childbirth, which many health experts call the fourth trimester. This period has been earmarked as a time when new mothers have the least interaction with their health care team.

The Women's Association for Morristown Medical Center's 2024 Spring Fundraiser — Ode to Color — will also benefit this essential program.



The navigator provides telehealth visits for the weeks and months after childbirth.





Read more  
about your  
impact.



Scan the QR  
code to read  
the full report.

Thank you for making a difference.



nearly

**\$26 million**

donated in 2023



Atlantic  
Health System  
Foundation for Morristown  
Medical Center

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